

Success Stories 2024

Thermogreen – Optimisation of marketing processes



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Our collaboration with the Chili Digital team is consistently professional and solution-oriented, and is based on a true partnership. The technical implementation of our HubSpot integration and ongoing support - from interfaces and workflows to landing pages are efficient and tailored to our requirements, with a high level of commitment. We are grateful for the ongoing support and happy to recommend Chili Digital as a reliable partner.



Implementation

Introduced HubSpot CRM with automations & optimised sales processes.



Integration

Interface between Mendix and HubSpot - for smooth data flow.



Inbound Marketing

Ongoing consulting & creative campaign concepts for measurable marketing success.

Challenges

The existing CRM solution was inadequate and the tool landscape inefficient. There was a lack of automation, clear processes and data structure.

Solution

HubSpot was introduced with a focus on automation, CRM optimisation and integration with Mendix. There is also ongoing marketing support including process optimisation.