

Success Stories 2025

SwissAccounting – Redesign & Rebranding



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The collaboration with Chili Digital AG was once again professional, efficient and solution-oriented. Based on the design developed by Jung von Matt, Chili realized our website redesign and the adaptation of our advertising material precisely and technically flawlessly. We also particularly appreciated the valuable support in inbound marketing. A collaboration that convinces.



Redesign

Redesign of the website & advertising material based on the branding specifications.



Inbound Marketing

Continuous support in the area of inbound marketing.



Implementation

HubSpot was introduced as a central platform and is being continuously developed.



Integration

Integration of the ChiliDataHub® (Welante <> HubSpot), which enables seamless connection of the association and course software.

Challenges

As part of the rebranding, the website was to be redesigned and member interaction simplified through inbound marketing.

Solution

We realized the redesign of the website including the member area and advertising materials. We also integrated the association and course software (Welante) via ChiliDataHub® and provided ongoing support for HubSpot & inbound marketing.