

Success Stories 2024

SVTI-Gruppe – SAP Integration

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The introduction of HubSpot in the SVTI Group, consisting of SVTI and Swiss Safety Center AG, with numerous business areas and three languages, was a challenging task. Thanks to the active support of Roger Meili and his Chili Digital team, we were able to successfully master this challenge. In addition to integrating the various business areas, they developed a customized application that highlights potential conflicts of interest between the business areas before contracts are concluded. They also connected HubSpot to SAP S/4HANA and migrated the dynamic content of our website to HubSpot. The collaboration was always collegial, solution-oriented, and efficient. Many thanks to Roger Meili and his team for their partnership and competent support, even after the “go live.” We look forward to future projects and can highly recommend Chili Digital.

**Implementation**

Supporting the implementation of the HubSpot CRM suite

**Integration**

Interface between ERP system SAP S/4HANA and HubSpot

**Individual Software**

Development of a customized app for avoiding conflicting goals.

Challenges

To introduce HubSpot CRM, various data sources had to be prepared and migrated, and the SAP S/4HANA system had to be connected. In addition, a solution for the early detection of internal conflicts of interest was to be implemented.

Solution

The data was migrated in a structured manner and SAP S/4HANA was integrated via ChiliDataHub. A specially developed app automatically detects potential conflicts of interest and provides specific recommendations for action based on CRM data.